

Message Text

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47

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R 280236Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY THE HAGUE

UNCLAS STATE 048728

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT:COUNTRY COMMERCIAL PROGRAM FY 1976 SECOND QUARTER
PROGRESS REPORT

REFERENCE: THE HAGUE 0162

WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET FEBRUARY 19
TO DISCUSS SECOND QUARTER PROGRESS REPORT ON FY 1976
COUNTRY COMMERCIAL PROGRAM FOR THE NETHERLANDS.

WCAG IS PARTICULARLY GRATIFIED TO SEE THAT AMEMBASSY THE
HAGUE IS WELL ON TARGET WITH ITS SECOND QUARTER REPORT.
WCAG COMMENDS POST FOR ITS INNOVATIVE ACTIONS CONCERNING
PROMOTION OF DEPARTMENT OF COMMERCE EXHIBITIONS AND LOOKS
FORWARD TO CONTINUED CLOSE LIAISON IN THIS REGARD.

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1. CAMPAIGN 1--(COMPUTERS AND COMPUTER RELATED EQUIPMENT)

CONCUR DOING ADS BEFORE AN EXHIBITION NOT AFTER. WCAG COMMENDS POST FOR ITS VERY EFFECTIVE EFFORTS IN ARRANGING CHARTER FLIGHTS FOR DUTCH BUSINESSMEN TO ATTEND EXHIBITIONS, ESPECIALLY OUTSTANDING JOB WITH SYSTEMS 75, IN EXCESS OF CCP TARGET.

2. CAMPAIGN 4--(ENERGY SYSTEMS)--WCAG COMMENDS POST FOR DETERMINATION TO MAKE PARTICIPATION IN PETROTECH A SUCCESS. WCAG AWARE TERMS OF SOLICITATION HAVE BEEN CLARIFIED. LOOKS FORWARD TO STATUS REPORT ON PROGRESS OF SOLICITATION OF EXHIBITION.

3. CAMPAIGN 8--(REVERSE DIRECT INVESTMENT)--WITH REGARD TO STATE 035870, WCAG WISHES TO EMPHASIZE WITH RESPECT TO FORTHCOMING MISSION RECOMMENDATIONS FOR CAMPAIGN NO. 8, DESIRABILITY OF REFRAINING FROM NEW INITIATIVES WHICH WOULD CONSTITUTE PROMOTIONAL, AS DISTINGUISHED FROM FACILITATIVE, ACTIVITIES.

4. SUMMARY OF MINUTES OF WCAG MEETING TO FOLLOW UNDER SEPARATE COVER. INGERSOLL

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Disposition Event:
Disposition History: n/a
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